

SRI KRISHNA ARTS AND SCIENCE COLLEGE

An Autonomous College affiliated to Bharathiar University

Awareness in Trends-Academic Year:2021-2022

Technology trend awareness as a skill refers to being mindful of the technology that is recently becoming popular and is readily accepted in the market or industry. By being aware of emerging technologies and market trends, you can identify gaps in the market and develop new products or services that meet the needs of your customers. This can help you to expand your business, attract new customers, and increase your revenue.

S.No	List of Activities Conducted
1	Orientation on Digital Marketing
2	Awareness on the latest Technology Trends on Data Analytics
3	App development in Android
4	Math Quiz, Math Sketching, Paper Presentation, Math Connexions
5	Pencil Sketching, Math Quiz, Math Scribbling
6	Math Rangoli, Mind Calculation
7	AV Presentation, Pencil Sketching, Math Quiz
8	Bouvardia Events
9	Lunaria Event – Apply on Apply
10	Techno Trends
11	Current Trends in IT Infrastructure Services
12	Workshop on Information Security towards Social Engineering
13	New trends in digital Marketing
14	An Overview of Indian Financial System
15	Indian Banking Scenario
16	Cryptocurrency-Redefining theFuture
17	Various verticals of TCS
18	Stratergies and avenues in banking and insurance sector
19	Cryptocurrency-Redefining theFuture
20	Digital transformation towards start-ups
21	Introduction to the securities market and role of Depository
22	Decoding an Entrepreneur
23	Workshop on Next Generation Sequencing Technology
24	Next gen Sequencing
25	Cellulosic Biofuels